



# Food Fraud Prevention: Reducing Disruptions through Supply Chain & Enterprise Risk Management

*Virtual Workshop*

## Agenda

### Supply Chain Management & Procurement MOO

- Supply chain management overview of concepts and functions
- Procurement and sourcing management and compliance requirements
- Supply chain vulnerability mapping and focus on the vulnerability points

### Enterprise Risk Management (ERM/COSO) MOOC

- Introduction & Background
- Intro to ERM
- Applying ERM to Food Fraud Prevention
- Implementing an Iterative Process
- ERM in Practice
- Guidance on Rankings
- Case Studies (e.g., 'Leaky Roof')
- Application & Implementation

## Meet the Instructor



### **John W. Spink, PhD**

*Director, Food Fraud Prevention Academy & Assistant Professor, Department of Supply Chain Management, Business College, Michigan State University*

John W. Spink, PhD, is the Director and Lead Instructor for the Food Fraud Prevention Academy. Also, he is an Assistant Professor in the Department of Supply Chain Management (SCM) in the College of Business at Michigan State University (MSU). His food fraud prevention research focuses on policy and strategy to understand and prevent these supply chain disruptions and implement procurement best practices. He is widely published in leading academic journals and has helped lead national and global regulatory and standards activity. More

recently, his teaching and research have expanded to supply chain disruption management and procurement best practices.